

2022-2023

Annual REPORT





Affiliated with the national Young Audiences
Arts for Learning network



# From the CEO & President

Sheffia Randall-Nickerson

Dear Friends and Supporters,

I am thrilled to share with you the exciting developments at the Center for Arts-Inspired Learning (CAL) as we enter a new chapter of growth and impact. Our journey has been one of continuous evolution, driven by our unwavering commitment to enriching the lives of youth across Northeast Ohio through arts-integration.



Reflecting on our journey, we've seen significant achievements in bringing arts education to students, educators, and communities. With this in mind, we felt it was the opportune moment to refine our mission. I am thrilled to unveil our updated mission statement: "The Center for Arts-Inspired Learning champions creative learning, drives educational innovation, and transforms lives through collaborative efforts involving teaching artists, students, educators, and communities". As we continue forward, our aim is to cultivate a lasting impact, with hopes of touching the lives of countless children and families, fostering a lifelong love for the arts.

Accompanying our new mission is a bold vision statement that propels us forward into the future: "To change lives and improve communities as the leader in making the arts a core component of every student's education and development". This aspirational vision drives our collective efforts towards creating a more inclusive and vibrant society where the arts are accessible to all.

Furthermore, I am delighted to introduce CAL's new values, which serve as guiding principles in all that we do: Equity and Access, Academic Alignment, Artistic Excellence, Innovation, Collaboration, and Accountability. These values underscore our commitment to fostering a culture of creativity, inclusivity, and excellence in arts education.

With these transformative changes, we are prepared to elevate our impact and reach even greater heights in the years to come. Our renewed mission, vision, and values reflect our dedication to excellence and our unwavering belief in the transformative power of the arts to inspire positive change.

As we embark on this exciting journey, I extend my heartfelt gratitude to our dedicated staff, board members, and supporters who have been instrumental in shaping CAL's success.

Together, we will continue to empower youth, transform lives, and build a brighter future through the arts.

Sincerely,

Sheffia Randall-Nickerson

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# **Board of Directors**



**CHRIS HOWSE** 

Board Chair

JENNIFER GOINGS SMITH

Vice Chair

**GREG SHAW**Chair, Marketing

JEANNE SHATTEN

Chair, Fundraising

JONATHAN A. WATTS

Chair, Finance & Audit

NICK HYLANT

Chair, Board Development

ANTHONY	EDMUND W.	SHCARRA	CLARENCE	BRANDON
L. ANIA	APPLETON	BENN	BONNER	BROWN
TAMMY	MATT	DUSTIN	CONSTANCE	TAMARA
MOORE-CONEY	Discenzo	DOW	EDWARDS	FLETCHER
JENNIFER	BAKITA	ASHU	CARA	LAVONE
GINNETTI	HILL	HOWARD	JABLONKSI	LEE
SHERRIE	KYLE	NATE	CARRIE	SHELLY
Massey	MCKINNEY	PRICE	Rosko	THOMPSON

NICOLE WARD BARBARA
WILCHER-NORTON

# **Letter From Our Board Chair**

Christopher S. Howse

As the Chair of the Board of Directors at the Center for Arts-Inspired Learning (CAL), it is with immense pride that I share with you our achievements and future directions as we continue to play a pivotal role in the vibrant renaissance unfolding across Northeast Ohio.

This past year has been a testament to our dedication and passion for advancing arts education. Our unwavering commitment has catalyzed

remarkable achievements, positioning CAL at the heart of educational innovation and community transformation.

Looking ahead, our strategic priorities for 2024-2026 are designed to not only sustain but also amplify our impact in the region. Here's a glimpse into the exciting journey we are embarking on:



# STRATEGIC PRIORITY #1

We've fostered a dynamic community of teaching artists, driving sustainable growth and deepening our impact. This focus enriches our students' learning experiences and strengthens our connection with the broader community.

TEACHING ARTIST PARTNERSHIPS

#### STRATEGIC PRIORITY #2

Our strategic approach to financial sustainability has led to diversifying funding sources and solidifying donor relationships. This ensures our ability to deliver superior arts education and expand our reach.

DONOR PARTNERSHIPS

# STRATEGIC PRIORITY #3

Embracing the latest technology, we've revolutionized our programming, making it more effective and accessible. This innovation engages students in exciting ways, nurturing their creativity and critical thinking.

INNOVATIVE PROGRAMS

# STRATEGIC PRIORITY #4

By forging strong partnerships across various communities, we are creating a more vibrant and inclusive arts ecosystem. These collaborations enhance our collective impact and bring us closer to realizing our shared vision.

# STRATEGIC PRIORITY #5

Our commitment to diversity, equity, and inclusion guides our efforts to ensure our programs reflect and cater to the rich diversity of our community. This creates a welcoming environment where every student feels valued and empowered.

**DIVERSE PARTNERSHIPS** 

I am thrilled about the possibilities that lie ahead for CAL and our region. With the continued support and dedication of our board, donors, and community partners, I am confident in our collective ability to achieve our strategic goals and make a lasting impact.

Thank you for your ongoing commitment to our mission and for being an integral part of our journey. Together, we are not just witnessing but actively contributing to the renaissance of Northeast Ohio.

Sincerely,

COLLABORATIVE PARTNERSHIPS

Christopher S. Howse

Chair, Board of Directors

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# Fiscal Year 2023 Audited Financial Numbers

#### **Grants & Contributions**

39% | \$714,772

#### **Earned Revenue**

52% | \$934,025

#### **In-Kind**

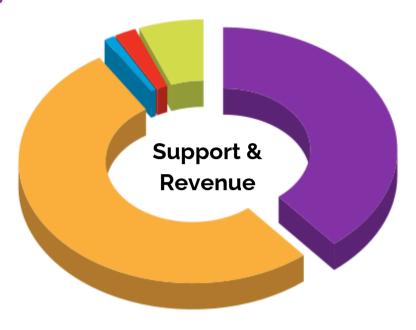
1% | \$15,354

# **Special Events**

2% | \$30,420

#### **Other Income**

6% | \$116,860



# Expenses

### **Programs**

72% | \$1,541,171

# **Operating**

14% | \$294,920

# **Fundraising**

14% | \$291,910

# 2023 By the Numbers



**21,672**Youth Served

With our dedicated staff, we reached 21,672 youth through inschool, after-school, and community programming initiatives.



**5,145** Programs

Our trained Teaching Artists served students in 5,145 programs.



50+ Teaching

**Artists** 

We work with a diverse roster who implement culturally responsive and inclusive arts integrated programming whom are all working professional artists.



544
Individual
Classrooms

We successfully implemented arts-integrated programs, enriching the learning experiences in 544 classrooms.



16

**School Districts** 

We provided our services in 16 school districts throughout Northeast Ohio,

# **Illuminate Fundraiser**

June 1, 2023

In June 2023, the Center for Arts-Inspired Learning brought the magic of arts education to life with Illuminate, hosted at the Cleveland City Hall. Sponsored by seven generous supporters, the event featured captivating performances and an awe-inspiring Inspiration Gallery that showcased the artistic brilliance of students benefiting from CAL's programs.

With over 70 attendees, the evening filled with energy, fostering an atmosphere of enthusiasm and passion for arts education. The event not only celebrated creativity but also formally honored Councilman Kevin Conwell as the 2023 Community Honoree for his dedicated support for the arts.

Illuminate wasn't just a spectacle; it was a community-driven success. The event raised over \$4,000 in in-person donations, a testament to the collective belief in the transformative power of arts education. These funds will play a crucial role in furthering CAL's mission to nurture creativity and innovation in education.

We extend our heartfelt gratitude to all who attended whose generosity made Illuminate possible. Their support is instrumental in advancing our vision of a community where the arts play a central role in shaping the future. With such unwavering backing, we are inspired to continue fostering creativity, driving educational innovation, and transforming lives through the power of the arts. Thank you to all our sponsors and supporters for making Illuminate a milestone in our journey and for reinforcing the importance of arts education in our community.







# Mission, Vision, and Values



#### **MISSION**

The Center for Arts-Inspired Learning champions creative learning, drives educational innovation, and transforms lives through collaborative efforts involving teaching artists, students, educators, and communities.



#### **VISION**

To change lives and improve communities as the leader in making the arts a core component of every student's education and development.



#### **EQUITY AND ACCESS**

Children of all socioeconomic backgrounds have opportunities for creative self-expression.

#### **INNOVATION**

We pioneer new approaches, take risks, and use research to inform best practices.

#### **ACADEMIC ALIGNMENT**

Creative learning experiences and instructional approaches are designed to increase academic success, social emotional learning, and family and community engagement.

#### **COLLABORATION**

We achieve greater results by fostering connections among our ever-expanding networks of arts professionals, teachers, school leaders, nonprofit, business, and philanthropic partners.

#### **ARTISTIC EXCELLENCE**

Compelling, high quality artistry is demonstrated by all teaching artists through a diversity of authentic engaging residencies, workshops, and performances.

#### **ACCOUNTABILITY**

We adhere to highest standards of integrity and responsibility while delivering results.

# **Testimonials**



One of my students who just came to my room was really excited about the colors lessons and kept using the Spanish word for his favorite color (azul) whenever he would talk about the color blue! - PreK Teacher from Bolton Elementary in reference to our Spanish Sprouts program, Spring 2023



It was a wonderful experience for us and would definitely like to continue. It is truly a blessing to be able to enjoy and learn for free. I would not be able to get her involved if we had to pay, so thank you for this opportunity to enjoy and learn skills that seemed impossible. - Parent of Participant in Inspiration Through Music, Spring 2023



ArtWorks has helped sharpen my skill set. By this I mean my ability to talk to and communicate with my future employers as well as my ability to commit me time to a job position. Working every day for a set amount of time helped me practice discipline. - ArtWorks Apprentice, Spring 2023

# Thank You To Our Supporters

It is because of supporters like you that we are able to continue the good work to provide arts education to youth in Northeast Ohio. We gratefully acknowledge the following for their generous support to ensure that we continue to work together to serve our community as we work to champion creative learning, drive educational innovation, and transform lives through collaborative efforts involving teaching artists, students, educators, and communities.

#### \$ 100,000 +

Cuyahoga Arts and Culture The Cleveland Foundation

#### \$ 50,000 - \$ 99,999

Ohio Arts Council Genesis Inspiration Foundation The George Gund Foundation

#### \$ 25,000 - \$ 49,999

The Kelvin & Eleanor Smith Foundation City of Cleveland The NORD Family Foundation

#### \$ 10,000 - \$ 24,999

Anonymous
Paul M Angell Family Foundation
The Reinberger Foundation
Martha Holden Jennings Foundation
Third Federal Foundation
Edwin D Northrup II Fund
The Abington Foundation
The Thomas H. White Foundation

The Wedge Block Foundation
William M Weiss Foundation
National Endowment for the Arts

# **\$ 5,000 - \$ 9,999**Disciples Church

Kulas Foundation
The Sam Frankino Foundation
John P. Murphy Foundation
Blick Art Materials
New Venture
The Andrews Foundation
The Louise H. and David S. Ingalls
Foundation

United Black Fund of Greater Cleveland Walter and Jean Kalberer

#### \$2,500 - \$4,999

Michael and Meredith Weil Sherwin-Williams DayGlo Color Corp.

#### \$1,000 - \$2,499

Tammy Moore-Coney Chris Howse Famicos Foundation Katherine Solender and Dr. William E. Katzin

Barbara Gordon

Dominion Foundation

George and Becky Dunn Margaret Hitchcock

Jeanne R. Shatten and Larry Oscar

Christine Snyder

Matthew Discenzio Greg Shaw

Nicole Ward

Kathy Yoakum

Sherrie Massey

Jennifer Ginnetti

Jon Watts

Cara Jablonski

Ted Appleton

Barbara Wilcher-Norton Hyland Software



Nicholas Hylant Comtec Information Systems Linda Rae and Andrew Hertz Tucker Ellis & West LLP

#### \$ 500 - \$ 999

Nathanael Price
Sheffia Randall-Nickerson
Mayfield Country Club
Clarence Bonner
Brandon Brown
David Herbruck
Donna Driscoll
Martha Harding
Martin Kolb
Suzanne Westlake

#### \$ 250 - \$ 499

Playhouse Square
Ratner Family Club
Rock & Roll Hall of Fame
William Morgan
Cindi Szymanski
American Greetings
Helen Sheehan and Otfried Niedernaier

Catherine Keating and Charles King Grace Gallucci Tom and Mary Lucchesi Hedy and Michael Milgrom Roland Philip and Linda Sandhaus Sally and Larry Sears Sarah and Steven Stone Tony Sias

# **Contact Us**



#### **Postal Address:**

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#### Website:

www.arts-inspiredlearning.org



#### Email:

info@arts-inspiredlearning.org



#### Social Media:

Instagram: instagram.com/centerforartsinspiredlearning Facebook: facebook.com/CenterforArtsInspiredLearning

LinkedIn: linkedin.com/company/center-for-arts-inspired-learning

Youtube: https://www.youtube.com/@youngaudiences



# Notes



The Center for Arts-Inspired Learning champions creative learning, drive educational innovation, and transform lives through collaborative efforts involving teaching artists, students, educators, and communities.



