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EVERY GRADE. EVERY CHILD. YOUR SUPPORT HELPS REACH MORE STUDENTS.

From the youngest learners to those taking the next step into their futures, Center for Arts-Inspired Learning teaching artists work with educators to inspire students at every grade level. Through visual art, digital art, literary arts, theater, music, and dance—deeper connections are made to curriculum, critical thinking, and social/emotional learning.

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FROM EARLY CHILDHOOD TO HIGH SCHOOL & EVERY GRADE IN BETWEEN!
2017 AUDITED FINANCIALS

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
JULY 1, 2016 - JUNE 30, 2017

Revenue & Support

- $ 554,723 FEES & CONTRIBUTIONS FOR EARNED REVENUE
- $ 1,226,517 GRANTS & CONTRIBUTIONS
- $ 50,000 CONTRACTED
- $ 58,499 SPECIAL EVENTS
- $ 140,591 GAIN ON INVESTMENTS (REAL & UNREALIZED)
- $ 64,662 MISCELLANEOUS/CONTRIBUTED SERVICES & MATERIALS

$ 2,094,992 TOTAL REVENUE & SUPPORT

Expenses

- $ 709,604 SCHOOL PROGRAMS
- $ 435,947 ARTWORKS
- $ 216,704 RESIDENT TEACHING ARTISTS
- $ 300,118 MANAGEMENT & ADMINISTRATIVE
- $ 190,919 FUNDRAISING

$ 1,853,292 TOTAL EXPENSES
MOVING FORWARD

A LETTER FROM THE EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

Dear Friends,

We are honored to share with you the Center for Arts-Inspired Learning’s Annual Report for 2017, a year in which our Board, staff and artists made great strides in bringing high-quality arts education programming to young people across Northeast Ohio. Thanks to your vital support, more than 200,000 children participated in CAL’s art programs in the last year.

Inspiring children to realize their dreams and equipping them with the skills needed to succeed is what CAL is all about. From pre-kindergarten through high school, in-school or after-school, we show students how the arts are a part of their everyday lives. Through our programs, CAL artists help students make connections to math, science, English, and social studies. Students learn to work collaboratively as they critically analyze, problem solve and discover creative solutions by working in the arts.

In April, CAL moved to University Circle at 10917 Magnolia Drive. Our new home gives us the opportunity to be even more engaged in the community, especially the surrounding neighborhoods of Glenville and Hough, through on-site programming. The main floor has been redesigned into a welcoming space for youth programming – workshops in visual and performing arts, classes in digital media including coding and animation, and much more. We have become a CENTER!

As we move forward and continue to grow, we remain dedicated to providing the highest-quality programs and services. We will continue to listen to our clients – teachers and principals. We will work hard to understand the changing needs of our constituents – students of all abilities in pre-kindergarten through high school. And we will deliver in-school and out of school time programs that support grade-specific learning objectives and link directly to national and state education standards.

In short, CAL is committed to the future of the youth of the NE Ohio community – by igniting student learning, creativity, and success through the arts. Your ongoing support and contributions are what make our work possible. By investing in CAL, you bring dynamic and lasting learning experiences to thousands of Northeast Ohio school children.

You help to make the dreams of our future dancers, astronauts, architects, engineers, actors, painters, and software engineers possible.

Sincerely,

Marsha Dobrzynski
Executive Director

Andrew Koonce
Chairman
2017
BY THE NUMBERS

6,575
PROGRAMS
INCLUDING

528
STAND-ALONE
WORKSHOPS
AND

5,808
LONG-TERM
RESIDENCIES

IMPACTING
206,610
STUDENTS
HIGH-POWERED CREATIVITY
WHAT THE ARTS ADD TO STEM LEARNING

Art is a reflection of its time. And our times are more digital than ever. Center for Arts-Inspired Learning has challenged our teaching artists to blend technology into traditional arts practices as a way to highlight the creative and critical thinking that hands-on arts adds to learning science, math, technology, and engineering. At its core, the arts are experiments with materials and understanding. CAL has added programs that use electric paint to show how currents work, use 3D scanning to connect literacy and body movement, and bring comic books to life as digital animations. These advances place CAL at the forefront of digital learning.

DIGITAL STORYTELLING
At the middle-school age, a student’s voice can be a powerful tool for self-awareness, inquiry, and growth. Center for Arts-Inspired Learning worked with every 5th, 6th, and 7th grade student at seven schools in the CMSD network on creating digital stories with a message. These films blended traditional storytelling with technology to explore a social topic of the student’s choice—ranging from bullying, racism, divorce, eating disorders, to human trafficking. The Find Your Voice program had debut screenings at each of the schools for families to watch and culminated in a film festival at CMSD East Professional Center which highlighted the top stories from each school.

DIGITAL ARTS HIGH SCHOOL
The third year at the Cleveland High School for Digital Arts began with a new principal and steady enrollment at the school. The school has expanded its partnership with CAL to engage multiple teaching artists in its Community Connections program through twice-weekly workshops for students in areas such as fashion design and sewing, drawing and illustration, photography, and dance. In addition, CAL teaching artists have worked with students majoring in video game design to deepen their understanding of digital animation and students majoring in filmmaking to build their skills in video broadcasting. In Spring 2017, photography students created their own artistic yearbook entitled The Humans of CHSDA that shared a variety of stories and images, capturing the spirit of the staff and student body.

YOUNG AUDIENCES
NATIONAL CONFERENCE
Center for Arts-Inspired Learning presented Digital Transformations—a national arts-in-education conference presented for Young Audiences Arts for Learning affiliates—April 20-22, 2017 in Cleveland, Ohio. CAL brought together experts in the fields of arts, education, and technology to discuss the intersection of these three disciplines and to find the innovative ways that technology and the arts make students active participants in their own learning and bring schools, families, and communities closer together. Over 200 participants learned how to influence teaching with STEAM methods such as apps, social media, and documentation that enhance traditional arts practices. CAL, the YA affiliates, and community members explored the transformation of the future of learning through Cleveland’s vibrant emerging arts and technology scene.

HER IDEAS IN MOTION
Technology and coding careers are in high demand. A study by the Center for Progress has shown that there will be 20,000 unfilled coding jobs by 2020. CAL has acquired the programming of HER Ideas in Motion to help reduce barriers of girls interested in STEM fields. Learning directly from female volunteer mentors working in technology, girls 11-14 are experiencing filmmaking, coding, robotics, and game design. As the programming moves on, CAL will continue to explore and expand these programs to populations in need.

ARTWORKS LEADS THE FUTURE
Northeast Ohio’s premiere arts-based job training program for students is always pushing the boundaries to get youth involved in the careers of the future. As ArtWorks has grown over its 12 years, so have its offerings. In addition to learning from master teaching artists in fields ranging from visual art, performance poetry, dance, and theater, apprentices entering in the program can also choose to learn skills in video game design, coding, 3D models, digital photography, and filmmaking. All co-ops look at how 21st century skills like collaboration, leadership, and critical thinking—all learned from the arts—can apply to future workplaces.
2017
BY THE NUMBERS

84 ARTISTS
PARTNERED WITH
6,150 EDUCATORS
AT
175 VENUES
ACROSS
41 DISTRICTS
IN
CUYAHOGA, LORAIN, LAKE, GEAUGA, & SUMMIT COUNTIES
CREATING COMMUNITY
BUILDING ON THE FOUNDATION OF THE ARTS

Art makes schools into communities and communities into homes. CAL works with our educator partners to find new ways to connect the work being done in the classroom with a larger audience of families. Most residencies end in a large-scale public performance or exhibit, or in some cases, a lasting piece of art to commemorate the moment of creation. In 2016, CAL expanded our reach, partnering with Cleveland Heights-University Heights to use the arts to establish a home for Nepali refugees and to make it easier for parents earning their GEDs to share in the learning with their children. Each experience was designed to grow an individual student and show their greater place in the community around them.

FAMILY SHOWCASES
CAL teaching artists were embedded at CMSD’s Oliver H. Perry school for the entire year. Students were involved in dance, theater, visual, and digital arts programming. Alongside teachers and administrators, CAL artists showcased student work and produced many opportunities for family engagement, including Molly Day - an annual celebration that honors Molly Voinovich and her family. In Fall 2016, students honored not only Molly, but Senator George Voinovich after his passing that summer. Students showcased the importance of community and the impact that Senator Voinovich had on the community and particularly the school. Families also had the opportunity to join in two Arts Nights, a Winter Showcase, a Black History Month Celebration, and the Young Audience National Convention in Cleveland.

LEARNING TOGETHER
Success in learning is powerful to witness. Watching parents pursue their GED can reinforce to children the importance of persistence and the impact that education has on their future. In Summer 2016, CAL visual teaching artists Jim Gill and Sequoia Bostick worked alongside librarians at the Cuyahoga County Library Parma branch to create success for parents and their young children. While parents prepared for the GED exam, their children worked on visual art projects exploring reading and literacy. At the end of each day, parents and children came together over lunch and had time to create together while talking about what each other learned during their time apart.

WHOLE SCHOOL PARTNERSHIPS
Children deserve art in their lives every day. Through our School-wide Arts-Integrated Learning (SAIL) programs, every student at schools such as Newton D. Baker School of Arts in Cleveland or Oakwood Elementary School in Elyria are able to participate in extended, meaningful arts experiences with CAL teaching artists. Through arts workshops that directly engage teachers from every grade level in planning and implementation, CAL is able to transform the culture and energy within an entire school building. Year after year, children at these schools encounter different art forms, creating original work that reflects their learning and achievement in areas like reading, science, math or social studies.

JONES SODA
With support from the national Young Audiences organization and the Jones Soda Company, CAL resident teaching artist and photographer Ryan Upp worked with 27 sixth-grade students from Benjamin Franklin School in Cleveland to create their own photographs and artistic imagery. They explored the history of photography, studied several photographic techniques, and were able to print, frame and display their work for their school community. They also visited the Cleveland Metroparks Zoo to capture their own animal shots and view the art work of industrial designer Viktor Schreckengost. As a capstone to their experience, they participated in a contest to have one student’s photo placed on a Jones Soda bottle label that was distributed nationally.

ARTWORKS GIVES BACK
Center for Arts-Inspired Learning encourages community outreach through art education. Part of the mission of our ArtWorks program is to broaden the reach of the arts and the connection between our students and the Greater Cleveland community. During Spring 2017, apprentices worked with youth from United Cerebral Palsy of Greater Cleveland. Using collaborative art forms, apprentices taught dances and showcased how to design a ready-to-play game. Through the arts, the successful project helped over 30 high school students engage with their peers with disabilities - developing personal connections and breaking down stereotypical barriers.
Thank you to our supporters! July 1, 2016 - June 30, 2017

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Visit cacgrants.org/impact to learn more.
DONOR SPOTLIGHT: SHARON AUNCHMAN

Sharon Aunchman has been a devoted supporter of CAL for many years. On top of providing financial donations, Sharon has generously donated her time and talents to support CAL over the years.

In addition to serving on the Board of Directors in past years, she shares her knowledge and expertise in teaching by conducting program reviews and serving on the Education Committee.

Sharon is a member of the benefit committee; a role she has held since 2014. Currently she is helping to organize the Inspired 2018 benefit to be held on June 16 at the Blackstone residence.

Sharon knows the power of the arts in the education and development of children. She was the art teacher at Wilcox School in North Ridgeville for 37 years and served as Art Department Chair for 12 years. She is also a photographer and creates felted ball jewelry.

Thank you to Sharon and everyone who donates their service in support of CAL!

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Thank you to Sharon and everyone who donates their service in support of CAL!
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July 1, 2016 - June 30, 2017

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To join Inspired Partners, CAL’s planned giving society, contact:

Margaret Ann Gudbranson, Esq.
margaret@arts-inspiredlearning.org
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